

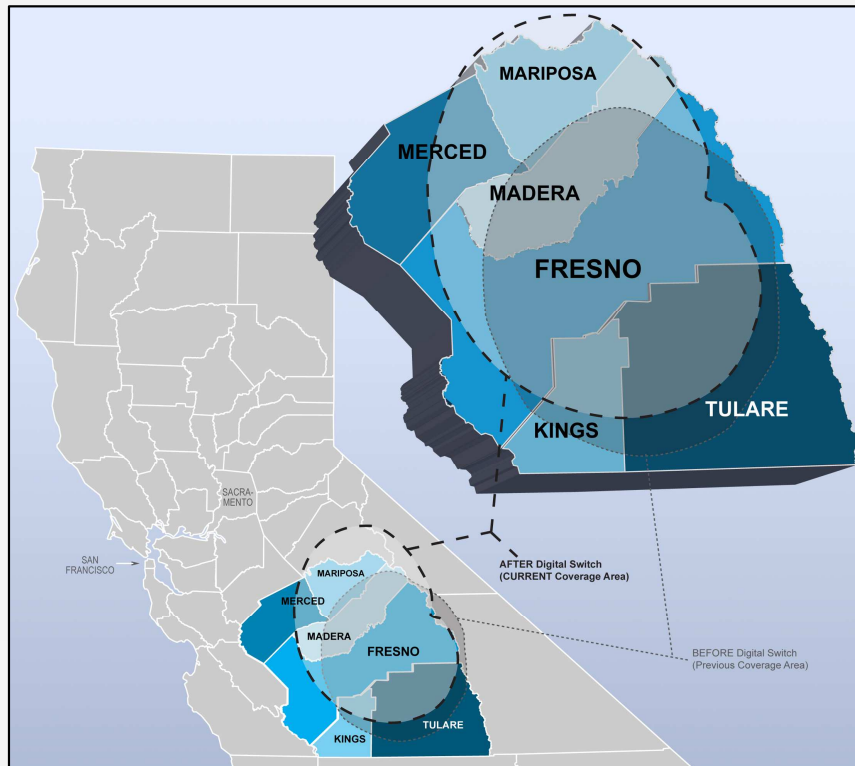


CENTRAL VALLEY'S NEWS STATION



Excellent Reach of the Central Valley!

With full-power broadcast signals and extensive cable coverage KSEE 24 NBC reach the entire Fresno/Visalia market.



County	Population
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Fresno	909,153
Tulare	426,276
Merced	246,117
Kings	148,518
Madera	148,333
Mariposa	17,976

Fresno/Visalia Market

1,896,373 Total Population

Source: U.S. Census Bureau Quickfacts 2008 Population estimates